

TO Exxx Lxxxxxxx | General Manager, Xxxxxx Xxx Xxxxxxx | sxxxxxxxxxxxxx@gxxxx.xxx

Dear Ms. Lxxxxxxx,

Hi, there. My name is Denise Lenz, and I am the Communications Director for the TIV2 stormchasing team. I spoke with Xxxxx Xxxxxx about two years ago, at the start of the pandemic, about Xxxxxx Xxx potentially partnering with the TIV2. Then we all got sucked into the Covid vortex, and here we are.

I know it's been a minute, but we are getting things rolling with the TIV2 for the spring/summer chase season, and I thought I'd come back around and see if you guys are still interested in a potential partnership.

The TIV2 is an armored stormchasing vehicle, featured in the Discovery Channel "Storm Chasers" series several years back. It is designed to anchor into the ground and safely intercept tornadoes. The TIV2's creator and original owner, Sean Casey, sold the vehicle to seasoned, Greeley-based stormchaser Ryan Shepard in 2019. Ryan used to drive the TIV1 for the show, so Sean felt it was in safe hands. After extensive renovations and upgrades, Ryan and Team TIV2 finally got the vehicle back on the road for storm season 2021, and were able to position it for an interception with a descending funnel in North Dakota. After working out some kinks in the off season, 2022 is setting up to be even more stellar.

Ryan and TIV2 are partnered with Live Storm Chasers, and together their videos and livestreams bring in tens of thousands of viewers, across the country and around the world. We are revamping our media strategy for this season, to build on those numbers and bring more amazing storm footage and weather science to our followers. Outside of social media, the TIV2 is highly visible on the road, and garners massive attention wherever it goes.

Between our highly knowledgeable stormchasing team, our dedication to safe chasing practices and education, our solid fan base, and our growing audience reach, we have a lot to offer Xxxxxx Xxx as a partner. Half of our regular team is based out of Colorado (in Greeley and Aurora, respectively), the other half on a farm in Kansas, with several more team members in Texas, California, and Australia, joining us when they're available. We support local business, and together I think TIV2 and Xxxxxx Xxx can really boost each other up.

I am including some links at the bottom, in case you'd like to vet us. You can email me here, or call/text at (XXX) XXX-XXXX, so we can meet up and brainstorm some partnering options. I live xxxx x xxx xxxxxxx, and I'm a major fan of your Jxxx Rxxx, so I am more than happy to go to xxx xxxx at a moment's notice. *heh*

Cheers!

Denise Macomber-Lenz
Communications Director, Team TIV2
(XXX) XXX-XXXX

TIV2 preview trailer for 2021:
<https://fb.watch/beCPQ6tE6q/>

Team TIV2 / Storm of Passion on Facebook:
<https://www.facebook.com/AStormofPassion/>

Live Storm Chasers on Facebook:
<https://www.facebook.com/LiveStormChaser>